

OHSA Banner Sponsorship Program Procedure/Form

Advertise YOUR business through our community partners Banner Sponsorship Program. Support the Ogemaw Hills Sportsmen Association / Rifle Creek Archery Park and generate visibility for your business at the same time. This sponsorship program offers you an opportunity to advertise your business and the products and services you provide. By participating in our banner sponsorship program, we will hang your 3'x6' full-color banner for one year in a select location on one or both archery ranges (indoor/outdoor).

Banner Policies and Guidelines

Purpose

- To allow businesses and organizations to support the OHSA/RCAP through financial sponsorship.
- To provide the parameters of a structured and consistent platform for sponsorship activities.

Guidelines For Banner Content

- Banners shall not be used to convey political messages or campaign or religious messages
- Banners shall not contain any offensive, hateful, and/or negative messages or graphics.
- OHSA at its sole discretion may refuse to display any banner containing any language or graphics of a questionable nature.

Banner Design & Type

- The graphic design and production of the banners shall be the sponsor business's responsibility.
- The banner size shall be 3 feet by 6 feet and printed on one side only, with small grommets.
- Banners shall be made of 13-ounce vinyl with a textured finish and will be hung horizontally only.
- The sponsoring business should provide OHSA the opportunity to preview the final design for approval before manufacturing. Submit a picture of the banner to Ogemaw.hills.sa@gmail.com

Banner Location Choices

- Indoor Range: A total of 16 banner spaces are available. 6 spaces each on the east and west interior walls positioned behind the 20-yd shooting line. 4 spaces on the mezzanine handrail.
- Outdoor Range: A total of 12 banner spaces are available. 6 spaces each on the east and west interior walls positioned on the north end.
- All new sponsor banner locations shall be placed on a first-received, first-placed basis.
- Current sponsors will be given first choice for placement for the next calendar year.

Sponsorship Requirements and Expectations

- The fee for the banner sponsorship reflects the cost of application, installation, and removal.
- Sponsored banners shall be installed for one year (12mo). The same banner can be sponsored and displayed for consecutive years.
- OHSA is not liable for any damage or loss to the sponsored banner due to vandalism, theft, and

extreme weather. OHSA will coordinate the installation of missing or damaged signs should the sponsor choose to replace the banner at their cost.

- OHSA at its sole discretion may remove a damaged or deteriorated banner that has a less-than-desirable appearance/presentation. OHSA will notify the sponsoring business to provide the opportunity to replace the banner for the remaining sponsorship period.

Cost/Term:

Sponsor shall make a \$100 donation to display their banner for one (1) twelve (12) month period.

Sponsors can select either the indoor range or the outdoor range.

For an additional \$50, or a \$150 donation the sponsor can provide 2 banners to be displayed on both ranges.

All sponsorship billing periods are from April-1 to March-31 (annually).

Size: 3-ft x 6-ft

Color: sponsor choice

Design: sponsor's responsibility

Grommets: min 3 top & 3 bottom



If you would like to participate in the Banner Sponsorship Program, please fill out the information outlined in red (required) below, print two copies - one for your records and one to submit with your payment. Make checks payable to "Ogemaw Hills Sportsmen Association" and mail to OHSA at; PO Box 471 West Branch MI 48661 OR hand the form and check directly to one of the OHSA Board of Directors.

Business Name: _____

Business Address: _____

Desc of Business: _____

Contact: _____

Phone: _____ Email: _____

Inside Banner Outside Banner Both inside & outside Banners

Payment Info (check number, date): _____